

Monuments-Retail-(Cont'd)

ONDHOE & CARROLL
OPPOSITE HOLY CROSS CEMETERY
P.O. Box 335 Colma
1635 Mission Rd. Colma—PLaza 5-5251
If no answer call—MOntrse 4-5449

FONTANA V & CO

MAIN OFFICE 7600 Mission Colma
FACTORY Opposite Italian Cemetery Gate Colma
OVER 1000 MONUMENTS AT BOTH OFFICES
V. FONTANA & CO.
5th Generation
Guaranteed Granites - Vaults
Carrara Statuary
Cemetery Inscriptions & Cleaning
7600 Mission Colma—PL 5-4510

Fontana V & Co
Main Ofc. 7600 Mission Colma—PLaza 5-4510
Factory Colma—PLaza 5-6243

GEORGIA MARBLE CO THE
H Seidell Western Representative
Americas Foremost
Mausoleum & Memorials
Designers & Builders
471 Yerba Buena Av—JU 5-7973

KOLLMANN MONUMENT CO
INSCRIPTIONS CUT IN CEMETERY
MONUMENTS CUT & CLEANED
Opposite Cypress Lawn Cemetery
Colma—PLaza 5-6011

Maino Thos 1432 Valencia MI ssn-7-3227
MISSION MONUMENTAL WORKS
1863 Mission MA rket-1-5154
If no answer call—MArkt 1-6993

NATIONAL MONUMENT CO
MFRS OF FINE CEMETERY MEMORIALS
Inscriptions Cut in Cemetery
Joseph Religemez Prop 30 Yrs
5715 Mission—DE 3-5366

NORTH BEACH MEMORIAL
626 Green GARfid 1-2250
Oakland Granite & Marble Co
6690 Foothill Bl—Oakind NEptn 2-3341
Sculptor's Work Shop The 1863 Mission MArkt 1-5154

SUNSET MONUMENTAL WORKS
CHAS. T. ZAKBRUNO—Est. 1894
Inscriptions Cut & Cleaned
45-29th MIssn B-4374
If no answer call—MIssn 7-8551

Weisenburger's Monument Works
Colma PLaza 5-2338

Moorages

Golden Gate Yacht Club Ft of Scott JOrdn 7-9716

Mops

BECK LEON CO
JANITORIAL & HOUSEHOLD MOP HEADS
STICK MOPS - STEERING - YARN - NYLON
RAYON - CELLULOSE - SPONGE
1070 Folsom UNdrfl 1-2858

CALIFORNIA COTTON MILLS

Formerly By Oliver Roberts Co
CALCOT BRAND MOPS
Janitorial - Industrial - Household
ROOFERS' MOPS - COTTON - GLASS
MOP YARN
1800 Peralta Oakind—TEmpibr 2-3298

Oliver-Roberts Co
1800 Peralta Oakind—TEmpibr 2-3298

OTIS CO
Mopheads-Roofing Mops-Dust Mops
32 Otis HEmlak 1-9761

Pac Mop Products Co
956-89th Av Oakind—LOckhm 2-4127

Mortgage Investments

American Mortgage Exchange 137 Montgo-DO 2-1682
Bankers Trust Properties Co 2323 Irving LO 4-1100
Calif Trust Deed Service Corp
560 Kearny YU 2-6237

The Yellow Pages save you time.

Mortgage Investments-(Cont'd)

ERIK JORGENSEN
1st & 2nd MORTGAGES
BOUGHT-SOLD-ARRANGED
Near Polk
1122 Sutter—PR 5-7500

Essenar Investments 155 Montgomery—GA 1-7734
Fleischman Enterprises 1255 Post—GR 4-0321
GEARY MORTGAGE EXCHANGE
4207 Geary Bl—BA 1-6511
Goodman & Dinsmore 3450 Geary Bl—SK 2-6660
Jackson Frank J Jr Russ Bldg—EX 2-7920
Offenbacher Robt. 1410 Polk—OR 3-7520
Saflik Inc 1255 Post—GR 4-8181
Sandy Estate Co 1255 Post—GR 4-8181
VIKING MORTGAGE CO
1122 Sutter—PR 5-7500
Watchie H R & Assoc 111 Sutter—DO 2-6380
Woods Richard J 235 Montgo—YU 1-0400
ZIMMERMAN RONALD S & ASSOCS
4207 Geary Bl—BA 1-6511

Mortgages-See Real Estate Loans

Mosaics

Air-Photo Co
1901 Embarcadero Rd Palo Alto DAmpr 6-5873
AMER HANDICRAFTS CO
1126 Mission KLondke 2-1445
Ashod's Artcraft 1576 Union—PR 6-7795
Bennett Co The 1028 Geary—TUxedo 5-6592
Brancutt Marble Co Inc 586 Washington GA 1-3546
Byzantine Mosaics 494 Pacific Av—EXbrk 7-6950
(Please See Advertisement This Page)

CERAMIC TILE SALES CO
1989 Junipero Serra Bl Daly Cty PLaza 5-3976
DILLON TILE SUPPLY CO
252-12th HEmlak 1-9913
Fitzgerald Enterprises
Wholesale Only
952-87th Av Oakind—LOckhm 9-3850
Manasek of S F 2144 Market MA 1-3321

MOSAIC INTERNATIONAL
Polk at Washington—OR 3-2669
(Please See Advertisement This Page)

Phillip's Art Supplies 121 O'Farrell—EX 7-5919
Richmond Paint Mart 622 Clement—SK 1-4000
Sunset Color House 1600 Haight—UN 3-8327

MOSAIC INTERNATIONAL
Most Complete Mosaic Store in the World
IMPORTER WHOLESALE & RETAIL
Manufacturer of MINTROCK MOSAIC KITS
Dealer Inquiries Invited
1806 Polk St.
AT WASHINGTON
10-5 SAT.
OR 3-2669

Byzantine MOSAICS
Executed and Installed
COMMERCIAL and RESIDENTIAL INSTALLATIONS
Licensed Contractors
A. PARDINAS, Mosaicist
EX 7-6950
494 Pacific Ave.
San Francisco

Motels

A-1 MOTEL
AAA Approved
DE LUXE ACCOMMODATIONS
Soundproof - Fireproof - Garages
Steam Heat - Tub & Shower - TV
On Hwy 101 N Golden Gate Bridge
1940 Lombard WEst 1-1120

AAA APPROVED MOTELS—
ALFA INN MOTEL 2505 Lombard—WA 1-2505
AUDITORIUM TRAVELODGE
790 Ellis—PR 5-7612
BAY BRIDGE DOWNTOWN MOTEL
966 Harrison—EX 7-0657
BAYSIDE MOTEL
2011 Bayshore Bl—MA 1-6511
CITY HALL PLAZA MOTEL
465 Grove—MA 1-6511
CORONET MOTEL 240-7th—UN 1-6469
DEL WEBB'S TOWNHOUSE MOTOR HOTEL
Market at 8th—UN 5-7100
HILTON INN S Intl Airprt—JUno 9-0770
LANAI MOTEL APTS
2353 Lombard—WE 1-7810
LOMBARD PLAZA MOTEL
2026 Lombard—WA 1-2444
MANOR MOTEL 2358 Lombard—WA 2-2010
MARKET STREET TRAVELODGE
1707 Market—MA 1-6775
NOB HILL MOTEL 1630 Pacific Av—PR 5-8160
OASIS MOTEL Eddy & Franklin—TU 5-6865
PACIFICA MOTEL
1280 Great Highway—SE 1-6644
PLANTATION INN MOTEL
Greenwich & Webster—WA 1-5520
RICHELIEU HOTEL & GARDEN COURT
MOTEL Van Ness Av & Geary—OR 3-4711
STAR MOTEL 1727 Lombard—FI 6-8250
VAN NESS MOTEL
2850 Van Ness Av—PR 6-3220
WHARF MOTEL 2601 Mason—OR 3-7411

Alfa Inn Motel 2505 Lombard—WA 1-2505
AMAZON MOTEL
San Francisco's New Motel
20 UNITS-KITCHENETTES-NEAR GENEVA
Weekly & Monthly Rates
5060 Mission—DE 4-1533

AMERICANA MOTOR LODGE
7th & Mission—MA 6-0200
(Please See Advertisement Page 619)

AMIGO MOTEL & APARTMENTS
MOTEL Van Ness Av & Geary—OR 3-4575
AUDITORIUM TRAVELODGE
790 Ellis—PR 5-7612

BAY BRIDGE DOWNTOWN MOTEL
22 MODERN UNITS
AAA APPROVED
FREE TV - PHONES IN ROOMS
HILTON CARTE BLANCHE
DINERS' CLUB AND
AMERICAN EXPRESS
CREDIT CARDS ACCEPTED
4 Blocks To Center of Downtown
Between 5th & 6th
966 Harrison—EX 7-0657
Bay Bridge Downtown Motel 966 Harrison—EX 7-0657
(Please See Advertisement Page 622)

BAYSIDE MOTEL
AAA APPROVED - DINERS' CLUB
BANKAMERICARD - CARTE BLANCHE
AND AMERICAN EXPRESS CREDIT CARDS
Near the Civic Center - Cow Palace
Condolestic Park
& International Airport
HEATED POOL-CHILDREN'S PLAYGROUND
SPACIOUS QUIET GROUNDS
OVERLOOKING BAY
TV - PHONES - RADIOS - GARAGES
61 Units Also 3 rm Furnished Apts
Agents for
Gray Line & Carry World Tours
101 By-Pass Near 3rd
2011 Bayshore Bl—JU 4-4321
Bayside Motel 2011 Bayshore Bl—JU 4-4321
(Please See Advertisement Page 618)

Purchasing agents use the **YELLOW PAGES** as their buying guide. Why not investigate the sales-building possibilities of advertising in the **YELLOW PAGES**? Just call nearest Business Office.

Motels-(Cont'd)

BAYWOOD MOTEL
3 Blocks from Civic Center
28 NEW SOUNDPROOF UNITS
TV - TELEPHONE
Ample Covered Parking
Follow Civic Center Drive
9th & Harrison 2 Blocks Off Freeway
385-9th—UN 3-1664

BEACH MOTEL
OCEAN VIEW
SINGLES - KITCHENS
SUITES - FIREPLACES
INDIVIDUAL BARS - GE KITCHENS
TV & PHONES
WEEKLY & MONTHLY RATES
ACCOMMODATIONS FROM 1 - 9 PERSONS
Near GG Park, Cliff House & Zoo
At 47th Av
4211 Judah—OV 1-6618

BECK MOTOR LODGE
2222 Market—MA 1-8212
(Please See Advertisement Page 621)
Beck's Motel 2222 Market—MA 1-8212
BEL AIR MOTEL
1600 W Capitol Av W Sacto—FRntir 1-9440
Bel-Aire Motel 3201 Steiner—FRntir 1-5162
(Please See Advertisement Page 620)

BENJAMIN FRANKLIN HOTEL
44 E 3d Av Sn Mto—DIInnd 4-2511
BERKELEY FLAMINGO MOTEL
FREE CONTINENTAL BREAKFAST
ROOM PHONES - TV - AAA APPROVED
CREDIT CARDS HONORED
1761 University Av Brkly—THrawl 1-9242

BOB'S MOTEL
Clean And Modern 20 Minutes To S F
100 Feet East of
Junipero Serra Bl Colma PLaza 5-0594
Booker T Washington Hotel 1540 Ellis—JO 7-5978
Broadway Manor 2201 Van Ness Av PRspt 6-7900
(Please See Advertisement Page 620)

BRAIN MOTEL
Across from Tamforn Race Track
1101 El Camino RI Sn Brno JUno 3-4420
CABLE CAR MOTEL
Call for Courtesy Car to Motel
from International Airport
5 Minute Drive
AAA APPROVED
AMERICAN EXPRESS CARDS HONORED
TELEPHONES - FREE TV
950 El Camino RI Sn Bruno—JUno 8-4967

CABLE MOTEL
1450 Lombard—ORWay 3-0691
CAPITOL INN & MOTEL
1130 W Capitol Av W Sacto—FRntir 1-6961
Capitol Motel 2015 Greenwich—FLImr 6-4667
CARAVAN LODGE GARDEN HOTEL & RESTAURANT 601 Eddy—PR 6-1380

CASA BUENA MOTEL
18 MODERN UNITS
Television in All Rooms
AAA APPROVED
Located Just South of
Corte Madera Intersection
Excellent Restaurant Next Door
Commercial Men Welcome
101 Hwy Corte Mdra—WAbsh 4-3570

Cavalier Motel 2263 Junipero Serra Bl
Daly Cty—PLaza 5-9415
CITY HALL PLAZA MOTEL
465 Grove—MA 1-6511
(Please See Advertisement Page 622)

CIVIC MANOR MOTEL
In the Heart of San Francisco
Major Credit Cards Welcome
Six Blocks from Auditorium
825 Polk—OR 3-0411

CONTINENTAL LODGE CONGRESS INN
Van Ness Av & Filbert—PR 6-7500
(Please See Advertisement Page 618)
(Continued Next Page)

Answer promptly, speak clearly, hang up gently—three friendly telephone habits.

Motels-(Cont'd)

CORONET MOTEL
AAA Approved Diners' Club
RIGHT DOWNTOWN
2 Blocks from Market St.
Theatres Shopping Civic Center
Room Phones
SOUND PROOFED, FREE TV & RADIOS
240-7th—UNdrfl 1-6469

Court San Rafael Motel
N Redwood Hwy Sn Rafi—GLmwd 3-9860
DEL WEBB'S TOWNHOUSE MOTOR HOTEL
HEART OF CIVIC CENTER
400 ROOMS WITH COMBINATION
TUBS AND SHOWERS
DINING ROOM - COFFEE SHOP
COCKTAIL LOUNGE - SWIMMING POOL
FREE PARKING
Market at 8th—UN 3-7100

DINAH'S MOTOR HOTEL
SWIMMING POOL
LAGOON - LANAI
DINAH'S SHACK
World Famous Restaurant
Since 1926
4269 El Camino RI Palo Alto—DAmpr 6-2844

DOWNTOWN MOTEL
SCHOLTEN'S
2 BLOCKS TO U.C. EXTENSION
3 BLKS. TO CIVIC AUDITORIUM
NEW DE LUXE SOUND PROOF UNITS
Free Radio & TV - Covered Parking
111 Page—MA 1-6006

E B MOTEL
30 UNITS
Kitchens Available
Weekly or Monthly Rates
15 MIN. S.F. - 5 MIN. AIRPORT
Just Off Bayshore Freeway
Cor Airport Blvd & Randolph Av
1201 Airport Bl (SSF)—JUno 8-2694

EDDY MOTEL
1430 Eddy—WA 1-0165
(Please See Advertisement Page 622)

EL CAMINO MOTEL
AAA APPROVED - 40 NEW UNITS
TELEPHONE - TV - RADIO
Continental Breakfast - Quiet
7425 Mission Daly City—PLaza 5-8667

EL CORD MOTEL
SOUTH SAN FRANCISCO
AAA APPROVED
20 NEW MODERN UNITS
ON US HIGHWAY 101
Opposite California Golf Club
920 El Camino RI SSF—JUno 3-2408

EL RANCHO MOTEL
AT MILLBRAE
10 Minutes South of S F
Free Pick-Up
Service to & from S. F. Airport
Swimming Pool (Heated)
TV - PHONES
RESTAURANTS - COCKTAILS
Over 400 New Guest Accommodations
AAA APPROVED
See Our Ad for Hotels
JUno 8-2912
1100 El Camino RI Milbra—JUno 8-2912

ELTEJON MOTEL
1821 W Capitol Av W Sacto—FRntir 1-5185
FISHERMAN'S WHARF TRAVELODGE
1201 Columbus Av PRspt 6-7070
FLAMINGO CITY CENTER MOTEL
See Our Large Black Western Ad
Mission at 7th—MA 1-0701
(Continued Next Page)

"People who look for distinctive difference were the first to find"

PLANTATION INN MOTEL

50 UNITS
OF QUIET REST
Bridal and Family Suites
King Size Beds - Radiant Heating
Kitchenettes
Radios - Telephones - Television
Complimentary Continental Breakfast
SURREY ROOM FOR COCKTAILS
ENCLOSED HEATED SWIMMING POOL
FOR RESERVATIONS CALL
WA 1-5520
MILONAS & SONS INC.

International inn

SOUND-PROOF ROOMS

- AIR CONDITIONED
- COFFEE SHOP AND DINING ROOM
- COCKTAIL LOUNGE
- PRIVATE BANQUET ROOMS
- HEATED SWIMMING POOL
- 21" TV AND BACKGROUND MUSIC IN EVERY ROOM
- CENTRAL HEAT THERMOSTATICALLY CONTROLLED EACH ROOM
- ROOMS: SINGLE, DOUBLE, STUDIO TWINS, TWO AND THREE ROOM SUITES; FAMILY ROOMS (TWO DOUBLE BEDS)
- 24-HOUR SWITCHBOARD SERVICE
- 2 TELEPHONES IN EVERY ROOM

12 minutes from Downtown San Francisco... Free transportation to and from Air Terminal

JU 3-9600
Bayshore Freeway at Airport Blvd.
SOUTH SAN FRANCISCO
"The Bay Area's Finest... at the Crossroads of the World"

TRAVELODGE

"For the Best Rest East or West"

Our Four San Francisco Locations

Tile Showers Beautyrest Mattresses Wall to Wall Carpeting

Fisherman's Wharf TRAVELODGE
Corner Columbus & Bay
PR 6-7070
TELEVISION & RADIO

GOLDEN GATE TRAVELODGE
2230 LOMBARD
On U.S. Hiway No. 101 in the Marina
WE 1-3208

Market Street TRAVELODGE
1707 MARKET
Corner Market & Valencia Sts.
MA 1-6775
Within walking distance from downtown
5 blocks from Civic Center
24-Hr. Switchboard Service
TELEVISION & RADIO

COFFEE SHOP

AUDITORIUM TRAVELODGE
790 ELLIS ST.
Corner Ellis & Polk
PR 5-7612
24-Hr. Switchboard Service
TELEVISION & RADIO
COFFEE SHOP